



**WOW  
CHRISTMAS**





children how to grow. When I realized that my dream couldn't come true, I automatically rejected everything that could remind me a childish world. I didn't do it knowingly. It was just with the passing of the time that I realized what it happened. Now it seems I am finally healed, and I am no longer tragically touched by the drama. It is



# NEW COLLECTION

*exclusive to*

Digital Scrapbooking Studio



## WOW CHRISTMAS...



WOW CHRISTMAS

demonstrated even by the fact that I feel the desire to draw and to paint again. So this is a reason to party. Let's party, so, with **"WOW Christmas"**, the return of the joy.

**WOW Christmas** is an explosion of colour and watercolor embellishments. I am so proud of these paintings, that I did by myself. This is a festive Christmas, joyful, for children, full of magic

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# What inspired me...

I confess, it was months that I was trying to find a unique and personal style of watercolor painting. On digiland, lately, there are a lot of designers who propose watercolor illustrations and I needed to find a way to make my own art. You know, I always tried to be as original as possible. It has not been easy. Sometimes I believed that I had to give up, I doubted of my talent. Then a small voice inside of me said: "Do you think that other artists was able to find their own styles in one day? Try and try again, you will find it." And so I decided to keep trying. It was true, only by keeping trying you can find the way to improve from your mistakes. When I

finally painted these illustrations, I couldn't believe they were my creations. I felt so proud. Where did the idea come from? I was surfing on Pinterest, and I saw a lot of beautiful watercolor illustrations. I thought "Oh.. I wish I could draw like them." Christmas is always a rich period of the year from the point of view of creativity; You can find a lot of idea both online than in local shops and crafters. So what I tried to express is a world full of magic, very colored, with tons of wonderful handmade watercolor illustrations. The power of these drawings, is that you can use them for several projects, especially in the hybrid sector, for printable cards and favor gifts.





BEHIND THE  
*scenes*



MERRY  
CHRISTMAS

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## THE HANDMADE TOUCH: PURE LOVE!

I am so proud of the beautiful **handmade** embellishments in this collection. I am particularly in love with the little **doll** disguised as a penguin. She's too cute and she inspires me with her **tender look**. I truly love the **journal cards** as well. I converted the basic illustrations into a sticker

version too, in order you can use them in a different way, in **journaling arts** and project life layouts. Once again the aim is offering you a very **versatile** collection, to produce cards, layouts, boxes and **packaging** for your christmas gifts.



VALENTINA'S  
CREATIONS

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## THE PAPERS

Most of the papers have been created by building patterns from illustrations. They are perfect to print papers to wrap gifts; But not only. They are very beautiful even in digital layouts, in cards and boxes. I really hope you will love them.



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*Wow, what a Christmas!*

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## COORDINATED PIECES

The **coordinated pieces** are the most fun part for me, and I even find it relaxing. Why? Because once the collection is ready, I have finished the biggest job. Now, I have the micro elements to compose, the clusters, the stacked papers, the quick pages, and everything else I like. For this project, I made a pack of **clusters** (which are magnificent for quickly developing a

layout) and a set of borders. I think you will find the **borders** are a superb ally if you have a short timeframe and want to be fast. Just place the clusters and borders on a paper and you have already done half the work!

I also made a **set of strip wordarts**. These are beautiful for journaling and PL.





# Invited

I also made a set of **Christmas cards**. They are bold, unique, with a christmas sentence.

Finally, a **set of Quick Pages**. They are saved both as png files with the holes for the photos and as editable PSD files, with movable and shadowed elements.







EDITABLE ALBUM : PSD + PNG



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# JOURNAL CARDS



this is the  
*season*  
TO SPARKLE!



## WOW CHRISTMAS Elements



SHOP  
*now*





DOWNLOAD  
*now*

MERRY CHRISTMAS!

FREEBIE JUST FOR YOU

*just for*

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creations

## WOW CHRISTMAS *freebies*



Thank you

We are at the end of this journey, and I want to offer you two amazing gifts: two wonderful illustrations to decorate your layouts. Don't hesitate to share your thoughts and comments with me! You can contact me at [valentina.pellitteri@gmail.com](mailto:valentina.pellitteri@gmail.com). **Thank you so much!** With love, Val.





THANK YOU!